

BEYOND MENOPAUSE

Real Women - Real Stories - Real Support



10 & 11 OCTOBER 2026



centre:MK
MILTON KEYNES

CELEBRATING WOMEN, MENOPAUSE & THE POWER OF CHANGE

Join us for this two-day immersive event,
celebrating women, menopause, creativity,
well-being and the power of change.

Showcasing The Best In:

-  Female Art
-  Mind, Body & Health Workshops
-  Movement & Menopause Support
-  Health & Wellness Products & Services
-  Expert Menopause Talks
-  Main Stage Chats
-  Creative Workshops

centre:mk
MILTON KEYNES

Olive
Collective
CIC

 **COMMUNITY
FUND**

brought to you by

Olive
Collective



A PROVEN CONCEPT. A GROWING MOVEMENT.


100,000+
visitors expected
Saturday


80,000+
visitors expected
Sunday

centre:MK is one of the UK's leading retail & event destinations. The perfect location for a feel-good high-impact event

BEYOND launched in 2025 at the Firepit Gallery in Greenwich — it was an immersive art and wellness experience designed to open up the conversation around menopause and hormone health.

Bringing together powerful female artists, expert voices, and an engaged audience, the event created a space where women felt seen, supported, and inspired.

The response was incredible.

From this success, **BEYOND** is now expanding — bringing this unique, experience-led event to **Middleton Hall, Centre:MK** on **10 & 11 Oct 2026**.



Visual concept showing the proposed immersive event experience

WHY MILTON KEYNES ?



Central UK location
with Excellent
transport links &
parking



A vibrant retail,
leisure & cultural
hub attracting huge
footfall



A diverse and
thriving community
that supports
wellbeing events



The ideal audience
for a menopause &
well-being event of
this scale

THIS IS JUST THE BEGINNING

This year, we're taking BEYOND further — bringing together the very best in women's health and wellbeing.

A space to explore, connect, and discover expert advice, inspiring stories, and supportive products to guide women through this transformative stage.

MEET THE FOUNDERS

Ailsa Petchey & Geraldine Brooks

We are Ailsa & Geri, the founders of Olive Collective CIC.

Our vision is simple yet powerful - to educate, share, empower & support women through menopause & beyond.

Our Vision ♥

To create a welcoming , inclusive space where women feel seen, heard & inspired to thrive at every stage of life.



BEYOND

MENOPAUSE

Real Women - Real Stories - Real Support

10 & 11 OCT centre:MK

WHY EXHIBIT AT BEYOND?

BEYOND creates a unique opportunity for brands, experts and creators to connect with a highly engaged audience actively seeking support, solutions, inspiration and meaningful wellbeing experiences.



CONNECT Align your brand with a fast-growing event dedicated to women's wellbeing and menopause.



POSITION your brand alongside trusted experts, speakers & leading names.



SHOWCASE your products, services or art in a meaningful immersive setting.



BUILD real relationships through in-person, face-to-face conversations.



SHARE your expertise through talks, workshops and live experiences.



BE PART of a powerful, purpose-led movement supporting women through change.

Early Bird Exhibitor Offer

The first 10 exhibitors
will receive exclusive
introductory rates

Get in touch to find
out more ...



LIMITED STANDS AVAILABLE

Spaces are allocated on a
first come, first served basis.



REACH OVER 180,000

weekend visitors at
centre:MK

Be part of something

TRULY MEANINGFUL



brought to you by **Olive**
Collective

BOOK YOUR STAND



10 & 11 OCTOBER 2026



centre:MK
MILTON KEYNES

STAND SIZES & PRICING

STAND SIZE	PRICE
1m x 3m	£300
2m x 3m	£600
3m x 3m	£900
4m x 3m	£1,200

STAND PACKAGE INCLUDES



Shell Scheme Structure



Nameboard



On-line Exhibitor profile



Event guide listing



Social media, email & targeted print marketing



PLEASE NOTE:

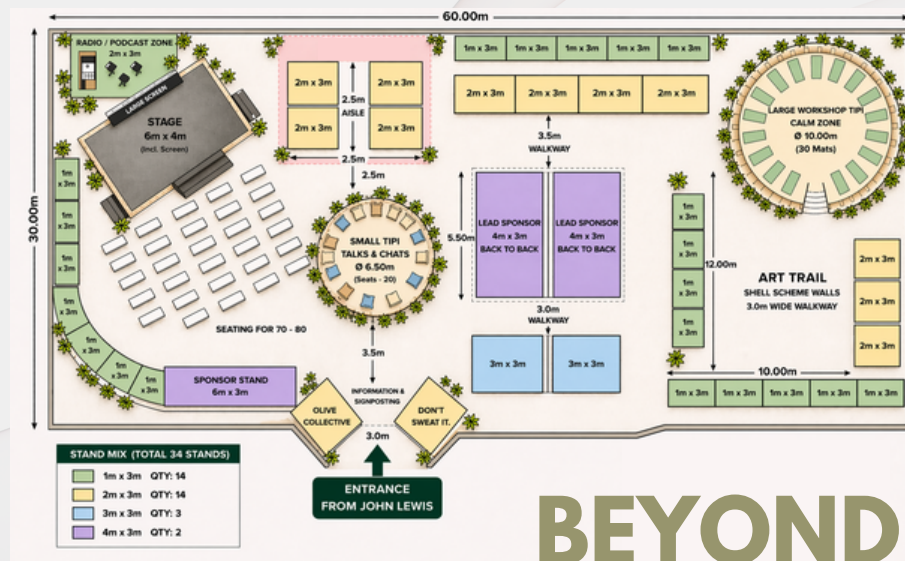
Stands do not include electrics or furniture.

LIMITED STANDS AVAILABLE

Spaces are allocated on a first come, first served basis.

Early Bird Exhibitor Offer

The first 10 exhibitors will receive exclusive introductory rates
Get in touch to find out more ...



BEYOND

MENOPAUSE

Real Women - Real Stories - Real Support

10 & 11 OCT centre:MK

JOIN THE
BEYOND COLLECTIVE

Be part of something truly meaningful



Ailsa Petchey



hello@olivecollective.org

TO DISCUSS EXHIBITING OPPORTUNITIES

Theresa Mercer



thehectorcompany@gmail.com

olivecollective.org/beyond

JOIN US AT BEYOND

Early Bird Exhibitor Opportunities

BEYOND is bringing together inspiring brands, expert voices, artists and wellbeing experiences for a two-day event at centre:MK, Milton Keynes.

We're inviting a select number of early exhibitors to become part of this exciting launch year and help shape a new powerful women's wellbeing movement.

*Celebrate
Empower
Connect*
♡



EARLY BIRD STAND RATES

STAND SIZE	PRICE
1m x 3m	£250
2m x 3m	£525
3m x 3m	£800
4m x 3m	£1,050



Limited introductory rates available for the **first 10 exhibitors** only

MORE THAN JUST A STAND

Exhibitors may also have opportunities to:



Host a workshop of live experience



Speak on the main stage or talks area



Collaborate on wellbeing experiences



Explore sponsorship & partnership opportunities



Connect with a highly engaged audience



10 & 11 OCTOBER 2026



centre:MK
MILTON KEYNES

BEYOND

MENOPAUSE

Real Women - Real Stories - Real Support



Real Women
Real Stories
Real Support

Be part of something
TRULY MEANINGFUL



TO DISCUSS EXHIBITING, SPEAKING
& SPONSORSHIP OPPORTUNITIES:



Ailsa Petchey

hello@olivecollective.org



Theresa Mercer

thehectorcompany@gmail.com

olivecollective.org/beyond

brought to you by
Olive
Collective

PARTNER WITH BEYOND

Help us bring meaningful conversations & well-being experiences to life

BEYOND is an immersive women's wellbeing experience bringing together creativity, expert voices, community and conversation.

We're inviting a select number of aligned brands and organisations to support key areas of the event and become part of the growing movement supporting women's menopause and beyond.



FEATURED SPONSORSHIP OPPORTUNITIES



MAIN STAGE PARTNER

From £1,500

(3 opportunities available)

Support our calming, immersive wellbeing dome, designed for movement, breathwork & workshops

Includes:

- ✓ 1m x 3m stand
- ✓ 10 min talk/ demo slot
- ✓ Logo in Sanctuary Zone
- ✓ Website & Social inclusion
- ✓ Event Guide feature



MAIN STAGE PARTNER

From £2,500

Support expert panels, live conversations and keynote sessions

Includes:

- ✓ Premium stage branding
- ✓ 2m x 3m stand
- ✓ Marketing inclusion
- ✓ Speaker Introduction Opportunity



ART TRAIL PARTNER

From £1,000

Support the immersive art & storytelling experience celebrating women.

Includes:

- ✓ Brand presence in Art trail
- ✓ Website & Social inclusion
- ✓ Event Guide feature



180,000 +

Weekend visitors at centre:MK



CENTRAL UK LOCATION

Excellent transport links & parking



BRAND VISIBILITY

Across digital, print & on-site



TALKS & WORKSHOP OPPORTUNITIES

Connect & engage with your audience



10 & 11 OCTOBER 2026



centre:MK
MILTON KEYNES

BEYOND

MENOPAUSE

Real Women - Real Stories - Real Support



Real Women
Real Stories
Real Support

TO DISCUSS EXHIBITING, SPEAKING & SPONSORSHIP OPPORTUNITIES:



Theresa Mercer
thehectorcompany@gmail.com

brought to you by



Ailsa Petchey
hello@olivecollective.org

Olive
Collective

olivecollective.org/beyond

SHARE YOUR EXPERTISE

Speak - Host - Collaborate

We're creating a weekend programme of workshops, conversations, & wellbeing experiences designed to support women through every stage of menopause and hormone change.

WE WELCOME APPLICATIONS FROM:

 Therapists

 Coaches

 Practitioners

 Artists

 Expert Speakers

 Wellbeing Brands

 Community Organisations

OPPORTUNITIES MAY INCLUDE:

 Workshops

 Demonstrations

 Movement Sessions

 Panel Discussions

 Creative Experiences

 Expert Talks

SPEAKER & WORKSHOP OPPORTUNITIES

OPPORTUNITY	PRICE
Community Talk (10 mins) Perfect for solo practitioners & local experts	£95
Feature Workshop (20 mins) For small businesses & wellbeing brands	£250
Main Stage Partner Session Premium Placement & visibility	£750



POSSIBLE FUNDED COMMUNITY SPACES



Subject to funding
Community outcomes we hope to offer complimentary and creative programme opportunities.

 10 & 11 OCTOBER 2026

 **centre:MK**
MILTON KEYNES

BEYOND
MENOPAUSE
Real Women - Real Stories - Real Support



Real Women
Real Stories
Real Support

TO DISCUSS EXHIBITING, SPEAKING & SPONSORSHIP OPPORTUNITIES:

 Theresa Mercer
thehectorcompany@gmail.com
Ailsa Petchey
 hello@olivecollective.org

brought to you by
Olive
Collective

olivecollective.org/beyond